

## Stories

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Would you like to advertise your business or organization at a low cost to the Hutt Street Precinct community?

Contact Piper Bell for more information at [p.bell@youthjet.com.au](mailto:p.bell@youthjet.com.au)

or visit the HSPA website at [www.huttstreetprecinct.org.au](http://www.huttstreetprecinct.org.au)

**Chair's Report**

The Hutt Street Precinct Committee are currently preparing for the Christmas season. We have lots planned including decorations and lighting down the street, street choirs and performances, as well as our annual Christmas celebration for Association members.

Now is definitely the time to become a member if you are a Hutt Street Trader. If you are not a current member, I would like to invite you to join now and access lights to decorate your shop over Christmas for FREE (current members are automatically entitled to this offer). We will be in contact with traders in the next few weeks to offer you the chance to celebrate the festive season with the Association by taking up this opportunity.

The Association is going through changes at the moment with many new faces on the board and we welcome input from all traders and residents on how to maintain and develop the ambience of the area and the success of Hutt Street as a preferred shopping precinct.

To find out more contact Piper Bell, the Coordinator, by email at [p.bell@youthjet.com.au](mailto:p.bell@youthjet.com.au) or on 8227 0933 on Fridays.

*Megan Clark, Chairperson*

**'Post GFC Strategies for Small Business'****FREE Business Seminar**

Tuesday 10 November 2009

5:30 – 7:00 pm

Community Library and Business Centre  
235 Hutt Street, Adelaide

**What you will learn:**

- 5 key business strategies for the next 12 months
- How to continue to attract new business in tough economic times
- Powerful problem solving tools to implement successful change in your business
- The next steps to increasing your own growth and profit

Presented by local chartered accountant and business consultant, George Pantahos, this FREE seminar also includes refreshments.

Contact Piper Bell to book at [p.bell@youthjet.com.au](mailto:p.bell@youthjet.com.au) or by phone (Friday's only) on 0433274577.



# Message from WatchSA

## Kill Crime Now!

Do you have unwanted trouble?

The Hutt Street Precinct Association has a representative on the Adelaide Business Watch Committee, which call attention of SAPOL to criminal activity in the Adelaide areas. The committee meets on a monthly basis so your input is **URGENT**.

Contact our Residential/Business Watch representative Peter Prinse on 8295 8542 or e-Mail: [alanda8@bigpond.com](mailto:alanda8@bigpond.com) with your concerns of anti-social behaviour, petty crimes or burglary.

It is important to keep crime down within the Precinct so that people may go about their business without harassment.

Your input will be  
thankfully received!



## Hutt Street Centre's Touch Wine Event

Support Hutt Street Centre in their endeavour to rebuild lives and help move those who are homeless or vulnerable into everyday life!

**Sunday 15<sup>th</sup> November  
South Parklands, cnr Greenhill  
and Beaumont Road!**

**Touch Wine VIP Marquee** - \$120 per head Limited tickets available to book online click [TryBooking | Event ticketing made easy](#)

VIP Marquee includes:

- 4 courses by Encore Catering
- 5 hours of Event Wines selected by Matthew Jukes – the famous World Wine Writer
- Fashion Parade - gorgeous Finesse Models, clothing - Miss Gladys Sym Choon boutique in Rundle Street
- Networking opportunities with the who's who of Adelaide and other businesses
- Touch SA Grand Final in style
- or just come along to support Hutt Street Centre with their fund raising

**Public Area** – Free from 10am

- Wine bar
- Magnificent range of food items
- Kids Town & "Come n Try" Touch Football Clinic
- Live music – **Jump Daddy's & Raw Sugar**
- Lots of on-field action between 42 teams.

### Donations needed!

Donations are desperately required for the silent auction! If you can donate an item or two please call Zorica Zuill 8418 2528.

For more information go to [www.touchwine.com.au](http://www.touchwine.com.au) or contact Zorica Zuill on 8418 2528 or email [zzuill@huttstcentre.org.au](mailto:zzuill@huttstcentre.org.au)

## Are you Afraid of Speaking in Public?

Toastmasters can help you overcome that fear. The Champion Toastmaster Club meets on the **1<sup>st</sup> and 3<sup>rd</sup> Tuesdays** of every month at **7 am** at the **Hutt Street Library**.

The fear of public speaking is called Glossophobia. Most people rate anxiety about speaking in public among their greatest fears, and you may be wondering: what causes this fear?

Many people report having had an unfortunate or embarrassing experience in childhood and have never lived it down, others have offered to speak at a special occasion and came unstuck. For some it is simply a fear – an unreasonable anxiety about something that they imagine they can't do – and every time they think about it they imagine the worst.

Some symptoms of this fear are:

- Perspiring
- Clammy hands
- Stammering
- Get t
- Trembling lips
- Dry mouth
- 'Butterflies' in the stomach

The good news is that at **Toastmasters** you can learn to overcome your fear and harness nervous energy to improve your performance. At a toastmasters meeting every member is supported to become a confident and competent speaker. Everyone has a chance to listen and observe as well as take part in impromptu speaking, giving prepared speeches in front of a supportive audience, and give and receive constructive feedback.

**To visit a club meeting call:**

Izzy Grigs on 0449 834 365 or  
Barbara Baldwin on 8333 1312

## Business Matters

### What do you need to do in your business to ensure that you are one of the winners?

#### **BEHAVIOUR – be in control**

In the current climate, you may feel that you and your business are at the mercy of forces beyond your control. Some owner managers will feel paralysed by a sense of helplessness and simply wait for the hand that fate deals them.

#### **WINNERS take control of their own destiny and create the future they want**

There is little any of us can do about the macro-economic climate. Nevertheless, as an owner manager, you can continue to control what you do in your business.

#### **BEHAVIOUR – be distinctive**

In tough economic times, some owner managers will scrap and scrabble for any business they can get their hands on just to stay in the game. The danger of this is that you lose sight of the distinctive benefits that your product or service delivers to your customers and you can end up being treated like a commodity.

#### **WINNERS clearly articulate the benefits they bring to their customers**

Ensure that what you offer is distinctive and that your customers are prepared to pay for that distinctiveness. Hold fast to that distinctiveness and articulate it at every opportunity. If you lose your distinctiveness, your offering could end up being treated as a commodity and you will come under severe price pressure.

*George Pantahos,  
Business Consultant*

## Changing Faces of the Precinct

### Multimillion upgrade for the WEA

The WEA on Angas Street has recently received a grant under the Federal Infrastructure Program, Dept. Education, Employment and Workplace Relations, to the amount of 1.4 million. This has been boosted to over 2million by the WEA Board agreeing to further funding of \$650,000.

The upgrade will include a lift as well as renovations of the enrollment centre, student lounge, travel office, disability enrollment special centre and lecture rooms. New carpet, lighting and air-conditioning with an upgrade of equipment and software will make this a prime area for further adult education. Work has already commenced and should be completed by June 2010 for Julia Gillard to officially open. Congratulations the Board and staff of the WEA.

### 121-129 Development

Newly Constructed retail and office tenancies are now available at 121-129 Hutt Street. For a chance at high quality, newly constructed retail and office tenancies with great exposure at a corner location within the cosmopolitan and ever popular Hutt Street East precinct contact Colliers International (8305 8888) and speak to Emma Reid (0411 400 444) or Stephen Collins (0423 845 805).

*\*Our next issue will include a story on Gerry Karidis, long time contributor to property development in the Precinct \**

## Hutt St Precinct Business Directory

You may have already received a letter inviting you to list your businesses details on the HSPA Business Directory.

The directory will assist businesses to share information amongst each other, be listed on the HSPA website and encourage local trade.

If you have not yet completed your application, would like more information, or have any questions please contact Piper on 8227 0933 or at p.bell@youthjet.com.au

#### **Current Business Listing:**

Adelaide Travellers Inn - Backpackers  
Alec Khoo & Associates  
Alfonso's  
Bakehouse Theatre  
Blink Family Vision  
Braggs on East  
Buenos Aires Brasserie  
Buik Holdings Pty Ltd  
Cardwell Street Auto Repairs  
Champion Toastmasters Club  
Chianti Classico  
City East Chemplus  
City East IGA - The Fine Food Store  
Commonwealth Bank  
Cornerstone Conveyancing  
Glenn Hawke Photography  
George Pantahos and Co  
Halifax Cafe  
Halifax Street Children's Centre & Preschool Inc.  
Heart Foundation  
Hutt Street Dental  
Hutt Street News Agency & Stationers  
Hutt Street Physiotherapy  
Karl Chegade Dry Cleaning  
Kathmandu Restaurant  
Limited Editions  
Shirtmakers/Just Uniforms  
Mai-Loui  
Maria's Gourmet  
Paul A Richardson - Solicitor  
Perfect Smile  
Plenty For All  
Relationships Australia (SA)  
Richard Abbott Surveyors  
Rymill Park Kiosk  
SA CPAP Service Pty Ltd  
SB's on Hutt Street  
St Andrew's Hospital  
Stephen K Shirley  
Travel International  
United Nations Association (SA Division) Inc.  
WEA Adult Learning  
Westpac Banking Corporation  
YouthJET  
YWCA of Adelaide

## HSPA Contact Details:

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## Box Factory Corner

### Permaculture at the Box Factory

The Box Factory was recently the venue for an Introduction to Permaculture weekend workshop, held on the 19th and 20th of September. Facilitated by Kim Hill and myself, this course was part of our efforts to obtain a Certificate IV in Training and Assessment (Cert IV TAA) and an opportunity for Permaculture Education Zone (PEZ) to get started with vocational education programs within the community.

This first of hopefully many courses was a humble beginning, but very well received. The small group who attended gave very positive feedback and Kim and I are keen to continue offering this type of course.



Students with their designs

In the near future, PEZ intends to offer an urban PDC (Permaculture Design Course) and ultimately branch into accredited permaculture training, hence the reason for Kim and I obtaining our Cert IV TAA qualifications.

It must be noted that the Box Factory was unanimously agreed by all involved to be the ideal venue for the course. >

Thanks to Adele and all the other very helpful staff who make the Box Factory such a great place for community groups to meet, learn and share.

by Eric Nicholson



Students with the completed design project

### Box Factory Community Centre

59 Regent St South, Adelaide  
(off Halifax St).

#### Community Centre:

Monday-Friday 4pm-9pm, Saturday  
10am-3pm; 8203 7749

Email: [bfcc@adelaidecitycouncil.com](mailto:bfcc@adelaidecitycouncil.com)

#### University of the Third Age [U3A]:

9am – 4pm Monday to Friday; 8359 3307

